

Memorandum

September 17, 2012

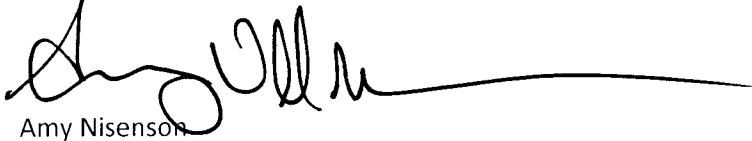
Notification of Coors for Congress LUR Value Owed

On 9/17, KTVD ran a :30 commercial that was below the LUR paid by the Coors for Congress campaign. A commercial spot with the rate of \$10,000 ran in the 9/17 Broncos Game on KTVD. This spot affected 1 X :30 purchased by the Coffman for Congress campaign.

A rebate of \$2,000 is owed. This rebate will be provided as a no-charge commercial schedule that will run as follows on KTVD:

- 4 X :30s to run in the 5P-6P news. 2 X on 9/23 and 2 X on 9/30 valued at \$500 each.

Thank you for your attention to this.

A handwritten signature in black ink, appearing to read 'Amy Nisenson', followed by a long horizontal line extending to the right.

Amy Nisenson
National Sales Manager